

# Prospectus 2025



BOSTON | CAMBRIDGE | LONDON | NEW YORK | OXFORD | SAN FRANCISCO | SINGAPORE | SYDNEY | TOKYO | TORONTO | ONLINE

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#### ROGRAMME

<u>DERS</u>

# The starting point



### Navigating the future

is perhaps one of the most profound challenges we face in life. It's a journey that demands purpose, confidence, and clear guidance. As we stand at the crossroads of potential and possibility, the choices we make today will shape not just our individual paths, but the world we aspire to create.

I vividly remember my own pivotal moment, standing amidst the historic spires of Oxford as a teenager visiting the city. The weight of potential futures pressed upon me, accompanied by a mix of exhilaration and trepidation. It was then that I realised the true power of education: not just as a means to an end, but as a transformative force that enables us to raise our standards, push boundaries, and strive for self-actualisation.

For students, this is a time of unprecedented opportunity, but also of challenging complexity. The rapid pace of global change means that the careers of tomorrow may not even exist today. For parents, there's a natural desire to provide every possible opportunity to prepare for this change, coupled with the challenge of navigating an educational landscape that may look very different from your own experiences.

**OUR MISSION IS TO PARTNER WITH YOU** TO NAVIGATE THIS CRUCIAL TIME WITH CONFIDENCE AND CLARITY.

As we celebrate over a decade of transformative experiences at Immerse, I'm continually inspired by the journeys of our alumni. They remind us that with the right mindset, support, and opportunities, we can indeed create better futures for ourselves and for others. Take Sarah, a shy 16-year-old who joined our Cambridge summer programme uncertain about her path. Today, she's pursuing a Ph.D. in Astrophysics at MIT, crediting Immerse for igniting her passion for science. Or consider Alex, who discovered his talent for sustainable engineering during our online course and is now interning at a leading green tech company.

These success stories aren't anomalies - they're the reason we exist. In today's landscape, adaptability and resilience are more crucial than ever. Our approach to experiential education, both in-person and online, is designed to foster these essential skills.

We're not just preparing for the next academic step or career move; we're laying the groundwork for a lifetime of growth, impact, and personal fulfilment. Through our Immerse Experiential Learning Framework, we've designed programmes that go beyond traditional education. We offer a glimpse into potential futures, connecting aspiring minds with experts and innovators who are shaping their fields.



To the parents reading this, we understand the mixture of pride and concern you feel as you support your child's journey. To the students, we recognise your ambitions, your doubts, and your potential to change the world.

I hope this prospectus leaves you feeling inspired, confident, and clear about your next steps with Immerse Education. Remember, we have but one life - let's make it extraordinary.

The pages that follow offer more than information; they present a pathway to self-discovery, growth, and purposeful action. Whether you're drawn to the pioneering research at Cambridge, the innovation hubs of Silicon Valley, the clean technology of Singapore, or the cutting-edge online experiences we've crafted, we're here to guide you towards a future of your own making.

#### YOUR ADVENTURE IN SHAPING THE FUTURE STARTS HERE.

Sean Stevens, Founder and CEO Immerse Education

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## Partnerships & accreditation



#### THE BRITISH **ACCREDITATION COUNCIL**

Immerse Education is accredited by the British Accreditation Council; the gold standard for comprehensive quality assurance for independent further and higher education in the United Kingdom. BAC accreditation is recognised the world over by students, agents, and government officials as the clearest mark of educational quality in the private sector.





#### THE DUKE OF EDINBURGH AWARD

We are proud to be Approved Activity Providers of the Duke of Edinburgh programme. Every year, DofE inspires hundreds of thousands of young people, from all walks of life, to explore who they are, grow in confidence and develop the skills they need to successfully navigate life. DofE has affirmed their goal to give 1.6 million young people the chance to participate in a life-changing programme by 2026.

#### THE GOOD **BUSINESS CHARTER**

Immerse Education is accredited by the Good Business Charter, which represents a commitment to responsible business practices. Accredited organisations include FTSE100 companies, partnerships, local authorities, universities, SMEs, charities and sole traders. An organisation must meet all 10 commitments to receive GBC Accreditation.

#### THE INSTITUTE OF **LEADERSHIP & MANAGEMENT**

THE INSTITUTE OF

LEADERSHIP

& MANAGEMENT

Founded in 1947, The Institute of Leadership is the professional membership body for an active, international community of over 50,000 leaders, managers, coaches and mentors. Immerse Education partners with The Institute to gain worldclass accreditation on a range of our programmes.



7,000+ ALUMNI GLOBALLY | 97% PARTICIPANTS WOULD RECOMMEND IMMERSE | RATED "EXCELLENT"





#### THE NATIONAL OPEN **COLLEGE NETWORK**

The National Open College Network is the accreditation body for a selection of the Online Research Programmes available through Immerse Education. The NOCN independently evaluates our programme content, tutors, and outcomes, and their approval is what allows us to offer valuable UCAS points which participants use towards their university applications.

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**READ OUR REVIEWS** 



# Our Pathways

#### Academic Pathways

University-level enrichment programmes led by expert academic tutors. For students building their knowledge to excel in school and beyond.

- ACADEMIC INSIGHTS IN PERSON
- ONLINE RESEARCH PROGRAMME ONLINE
- FUTURE FEMALE LEADERS IN PERSON

#### Career Pathways

Immersive industry-focused programmes, led by industry experts, for students deciding on their career paths and improving job readiness.

• CAREER INSIGHTS - IN PERSON







# The Immerse Model



THE IMMERSE EXPERIENTIAL LEARNING FRAMEWORK | TEACHING METHODOLOGY | IMMERSE TUTORS FROM TOP UNIVERSITIES CONTENT AND LANGUAGE INTEGRATED LEARNING | THE PERSONAL PROJECT AND PARTICIPANT EVALUATION | SMALL CLASS SIZES AND PERSONALISED LEARNING



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### The Immerse Experiential Learning Framework

Our unique learning model, honed at Oxford and Cambridge and grounded in the 5 C's (Critical Thinking, Collaboration, Communication, Creativity, and Conscientiousness), delivers unmatched personalised learning experiences. This speciallydesigned framework was developed with the concepts of experiential learning, project-based learning, and Content and Language Integrated Learning in mind. Our expert-led small group sessions foster curiosity, celebrate trial and error, and instil a growth mindset that encourages all students to thrive and leverages transformative learning.

Bridging ambition and knowledge, we equip learners to excel with robust skills in their chosen paths. Our methodology combines expert instruction with next-generation tools, and we go beyond traditional education by nurturing critical thinking, creativity, and adaptability. At Immerse, excellence is inevitable. S Crit Col G G H H Cor Cor



Critical Thinking Collaboration Communication Creativity Conscientiousness



### Teaching methodology

We believe that confidence is key to the learning process. We endeavour to develop confidence in every student by providing the knowledge and support required to achieve their full potential. Our teaching model prioritises transformative learning, which aims to fundamentally shift how learners think, act, and engage with the world.

Academic sessions at Immerse Education are collaborative, thoughtprovoking and dynamic. Participants explore theory within practical contexts, discuss ideas behind the theory, and are challenged to embrace new perspectives through stimulating debate.











### Immerse Tutors from top universities

Our Immerse tutors hail from top global universities like Oxford, Cambridge, and Ivy League institutions. As subject-matter experts with a passion for teaching, our carefully selected tutors provide students with unparalleled academic mentorship. Through small group sessions and one-on-one guidance, tutors nurture critical thinking, intellectual curiosity, and confidence.

Their personalised approach ensures each participant receives tailored support to excel in their studies and beyond. This commitment to excellence creates an inspiring environment where students thrive.











### Content and Language Integrated Learning

We meet the English language needs of international students by jargon-busting technical subject terminology in order to support and build on their academic talents. At Immerse Education, we are proud to offer award-winning courses that stimulate participants academically and prepare them for university and beyond.

Whilst native-speaking students are welcome to enrol, each course is intended for students from around the world to develop their English language skills through the Content and Language Integrated Learning (CLIL) methodology.













### The Personal Project and Participant Evaluation

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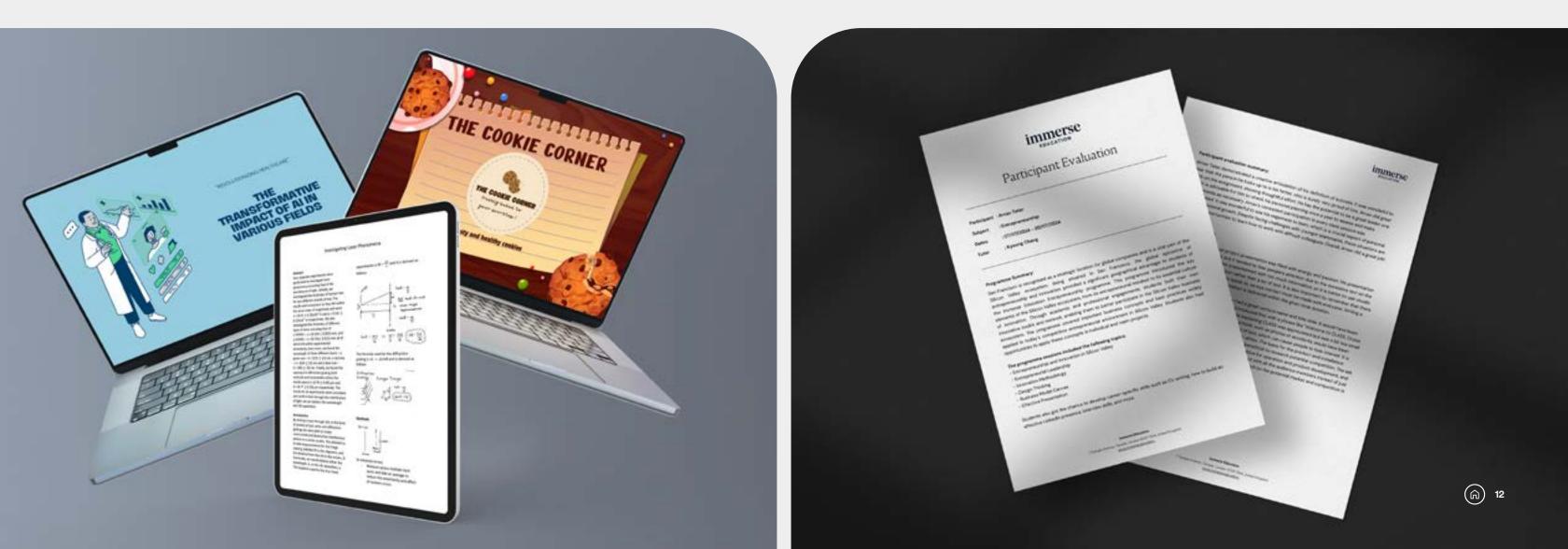






### The Personal Project and Participant Evaluation, cont.

The completed project, along with the detailed feedback from tutors, can be a valuable addition to any university application, demonstrating a student's independent research capabilities and academic interests.



# Small class sizes and personalised learning

Immerse Education's small class sizes deliver a personalised learning experience, allowing tutors to offer focused, tailored support to each student. This intimate setting fosters engagement and encourages students to actively participate, ask questions, and explore ideas.

With individualised attention, each student's unique strengths and challenges are addressed, ensuring that their learning experience is effective and enriching. This approach creates an environment where students feel confident to take risks, ask questions, and strive for their full academic potential.



















# The Immerse Experience



CULTURAL ACTIVITIES AND EXCURSIONS | ACCOMMODATION AND CAMPUS LIFE SAFETY AND PASTORAL CARE | MENTORSHIP AND SUPPORT | FRIENDSHIPS AND NETWORKING



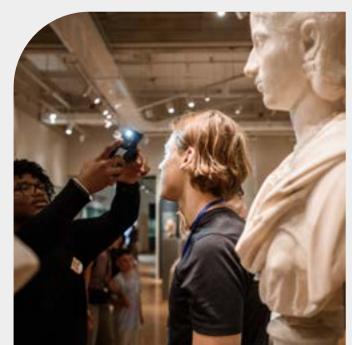


### Cultural activities and excursions

Across all locations, the Immerse programmes feature enriching cultural activities and tours designed to complement academic learning. Students explore iconic landmarks, engage with local heritage, and participate in carefully curated experiences, relevant to their chosen subject, that bring classroom concepts to life.

These activities foster a deeper connection to the programme's location, enhance cultural awareness, inspire academic ambition, and develop critical life skills like adaptability and collaboration. By stepping beyond traditional learning environments, students gain unique insights and inspiration to make their Immerse experience memorable and transformative.











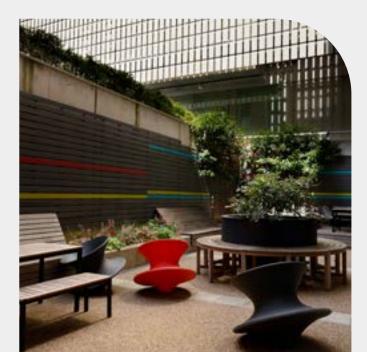
### Accommodation and campus life

During their stay, students are housed in comfortable accommodations on prestigious university campuses, ensuring a safe and academically stimulating environment. Rooms are modern, appropriately equipped, and carefully supervised, fostering independence while prioritising student well-being.

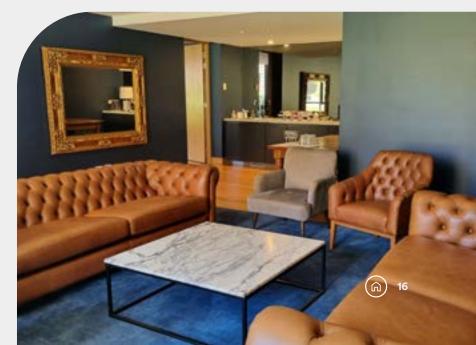
Campus life encompasses communal dining, shared activities, and curated social events, encouraging friendships and a strong sense of community. Living in close quarters with peers from around the world helps students gain valuable intercultural insights and practice independence, preparing them for future academic and personal success in a supportive and engaging atmosphere.











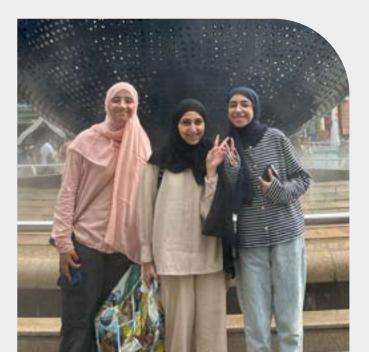
# Safety and pastoral care

Immerse Education is accredited by the British Accreditation Council (BAC), the leading mark of educational quality for the academic sector. All staff undergo enhanced background checks and receive thorough safeguarding training before interacting with any students. Our dedicated pastoral team provides round-theclock support, ensuring a secure and nurturing environment.

We foster a culture of inclusivity and mutual respect, helping students feel at home while building confidence and independence. Clear safeguarding policies and comprehensive supervision measures ensure parents' peace of mind and allow students to focus on their personal and academic growth.









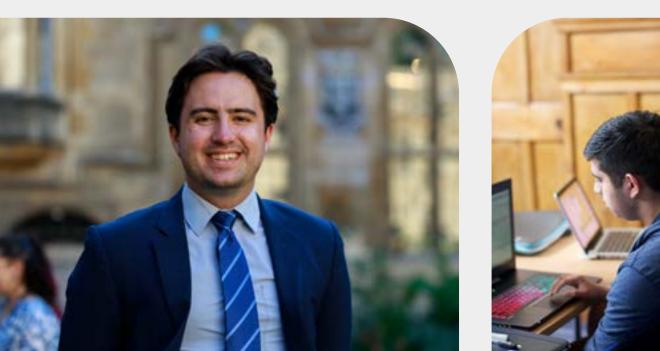


### Mentorship and support

Personalised feedback and 1:1 tutoring from industry experts help students thrive academically and personally. Accomplished tutors guide participants through tailored learning experiences, fostering confidence and critical thinking. Mentors offer valuable insights and encouragement, inspiring students to overcome challenges and reach their full potential.

Beyond academics, the Immerse staff provide holistic guidance and nurture resilience, curiosity, and ambition. This comprehensive support system creates an environment where students feel empowered to make the most of their Immerse experience.

Our mentors, current undergraduate students at leading universities, offer uniquely relevant insights and encouragement. Drawing from their recent personal experiences, they help students overcome challenges and reach their full potential. Their first-hand perspectives are invaluable as they guide students through similar academic journeys they have recently navigated.









# Friendships and networking

During their time with Immerse Education, participants form lifelong friendships with like-minded peers from around the world. Diverse backgrounds and perspectives help students expand their worldviews and gain valuable exposure to other cultures and ways of life.

Our long-term engagement with alumni through online and in-person events ensures that students can continue to connect with us and each other beyond the programme.





# Student success stories



TESTIMONIALS AND CASE STUDIES | UNIVERSITY DESTINATIONS | CAREER DESTINATIONS





#### STUDENT SUCCESS STORIES











### Testimonials and case studies

Each year, thousands of Immerse students come away from their programme refreshed and renewed to tackle the next stages of their academic journeys. Their experiences with Immerse Education helped them make friends from around the world and gain clarity on their higher education choices.







Ruby

#### ACADEMIC INSIGHTS, MEDICINE, OXFORD

Ruby discovered Immerse Education through her school's essay competition. Intrigued, she sought to delve into the complexities of medicine, forge global connections, and taste the life of a foreign university student. The Immerse programme emerged as the ideal pathway for Ruby to chase her aspirations.

"The Immerse Summer Programme offered an invaluable glimpse into the life of a university student. As I embarked on this journey, I was truly "immersed" in an environment that balanced academic rigour with personal growth, creating an experience that was both challenging and fulfilling."



### Sean



#### ACADEMIC INSIGHTS, ARCHITECTURE, CAMBRIDGE

Sean studied the Immerse Education Academic Insights Architecture programme in Cambridge in 2022, where he was able to engage in discussion-based activities and experience a different lecture style from what he was used to.

"My tutor is Panos ... He's been teaching us about architectural history, the concepts in architecture and how to work as an architect. He's been combining parts from the architecture course with his own prior experience in the industry. This programme has definitely solidified my chosen university and what course I should take."

Samuel participated in our Career Insights programme in London in 2022. Joining Immerse helped him gain a better understanding of a career in Law, a subject he was very passionate about.

"The programme helped me prepare for university because it allowed me to get to know the course and the subjects that I would study. The course content was really interesting. There was not only theoretical learning but also practical mock trials. We needed to prepare ourselves for the mock trial and look at the legal basis of our arguments and defence."



### Samuel

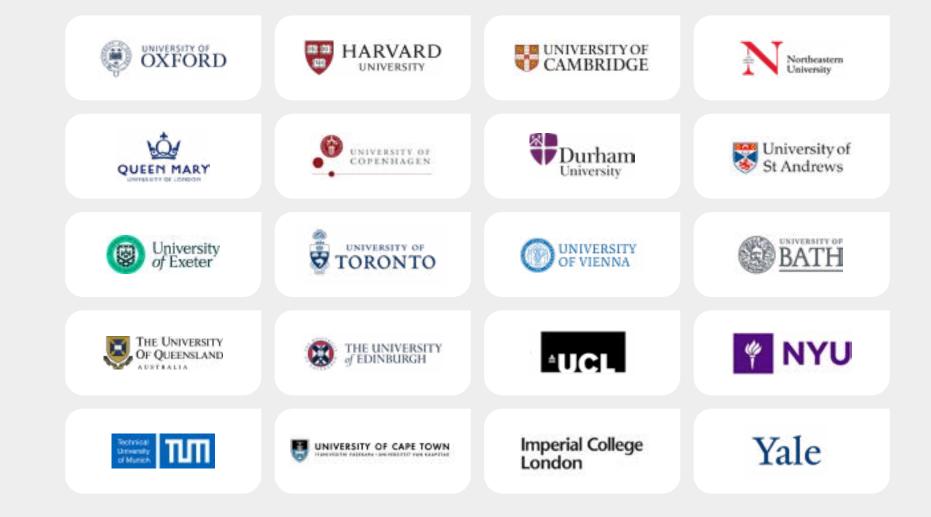
#### CAREER INSIGHTS, LAW, LONDON

#### MORE TESTIMONIALS

# University destinations

Immerse Education students go on to attend prestigious universities around the world, including Oxbridge, Ivy League institutions, and other top global universities. Many students progress to renowned schools such as Harvard, Yale, and Cambridge, leveraging their Immerse experience to enhance their academic profiles.

The skills and knowledge gained during their programmes help students secure places at these competitive institutions, demonstrating the effectiveness of Immerse's approach to academic development and preparation for higher education.







### Career destinations

Our alumni go on to pursue diverse careers in a range of fields, from finance and technology to law and the arts. Many students secured careers at iconic global companies such as Google, Goldman Sachs, and McKinsey, applying the skills and knowledge gained through their transformative learning experiences.

These successful careers reflect the foundation of critical thinking, creativity, and adaptability fostered during their time with Immerse, preparing them for high-impact roles in competitive industries worldwide.







### International experiences



#### WHERE IN THE WORLD WILL YOUR PASSION FOR LEARNING TAKE YOU?

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# Locations showcase













SINGAPORE



BOSTON

CAMBRIDGE

LONDON

**NEW YORK** 

OXFORD

SAN FRANCISCO

SYDNEY





TOKYO



TORONTO



ONLINE





# On the cutting-edge of physical science and engineering

Participants in this two-week Academic

Insights programme will find themselves immersed in a city that boasts a range of firsts, including being the first city in the

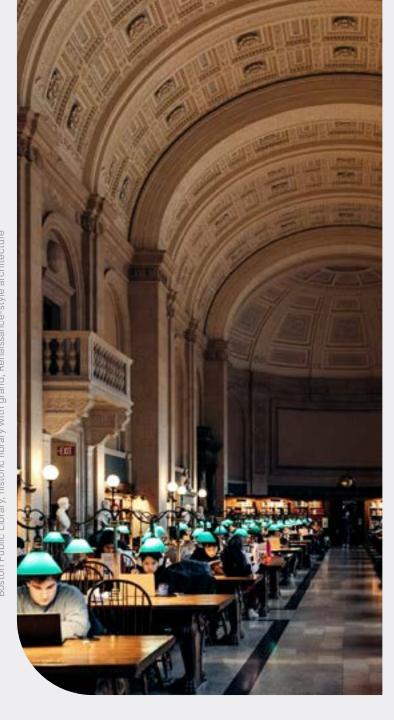
USA to build a subway system. This spirit

of advancement is reflected by our world-

class tutors, whose mission it is to help

participants prepare for a bright future.

**JULY 2025** 



"Throughout the two weeks with Immerse Education, I have met lifelong friends that share similar interest as I do. Besides further developing my intellectual rigour, I have also built my character through engaging in a diverse range of wonderful activities organised by our beloved mentors! All in all, it was a very unforgettable experience that I will cherish for a long time."

- Joyce L, Law participant, Cambridge

**VIEW MORE** 





Boston Dynamics robot demonstration featuring Spot<sup>®</sup>, The Agile Mobile Robot





Boston financial district, McKinley Square, Custom House Tower

THE IMMERSE BOSTON EXPERIENCE





# Cambridge

King's College Chapel

The educational home of 121 previous Nobel Prize winners

The two-week Academic Insights programme in Cambridge sees participants settled across six campus locations at the University of Cambridge. Participants in 2024 enjoyed activities including punting on the river Cam, as well as local museum tours, and day trips to Oxford and London. Activities are updated for each new programme.

JULY/AUGUST 2025

"I was merely expecting to further my understanding of chemistry and see what it is like to live in a college at Cambridge, but my experiences at the programme went way beyond that. Every evening and afternoon activity, every mentor family meeting, and every class time has given me invaluable memories and allowed me to make connections with people from a wide range of cultures. At the same time, I had the opportunity to improve crucial life skills such as communication, work ethic, and critical thinking."

- Artur L, Chemistry participant, Cambridge



Zoe M. Female Future Leaders participant

VIEW MORE

Architecture | Artificial Intelligence | Biology | Biotechnology | Business Management | Chemistry | Coding | Computer Science Creative Writing | Criminology | Economics | Engineering | English Literature | Female Future Leaders | History | International Relations Law | Mathematics | Medicine | Nanotechnology | Natural Sciences | Philosophy | Philosophy, Politics & Economics | Physics | Psychology





Punting on the River Cam - Mathematical Bridge

THE IMMERSE CAMBRIDGE EXPERIENCE DODDD





#### **AGES 15-18**

Big Ben, Westminster



#### The second-most visited city on earth

Our two-week Career Insights programme, hosted at University College London, boasts world-class industry visits. In 2024, participants visited Fortescue to learn about Formula One engineering, D-Labs to gain insights into 3D technology, and those in the Film Studies course were given the opportunity to make their own short films at a documentary workshop hosted by Chocolate Films. Activities are course-dependent and are updated annually.

#### JULY/AUGUST 2025

City tour of Central London



"Our tutor knew the answer to every question you could think of about engineering, knew about everyone's specialist subjects, and was happy to discuss opportunities in each field with us.

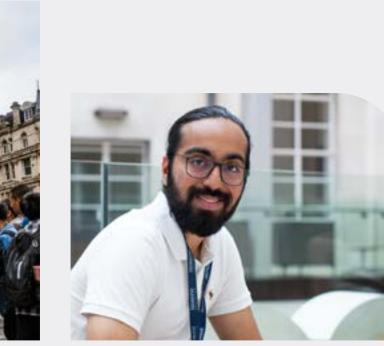
My favourite aspect of the programme would be going on trips such as the tour of the London Underground to discover how engineering plays such a vital role. It's so much easier to learn and focus when there's something that's always keeping your attention."

- Ferris M, Engineering participant, London

**VIEW MORE** 

Architecture & Design | Banking & Finance | Business Management | Engineering | Film Studies Fine & Digital Art | Law | Media & Journalism | Medicine | Software Development & Gaming





Armaan, Business Management participant

THE IMMERSE LONDON EXPERIENCE DODDD









World Trade Center station

# The world's melting pot of ideas and industries

Our New York programme offers participants the opportunity to spend two weeks gaining priceless Career Insights in the bustling world capital for multiple industries. Hosted at Columbia University, participants have previously been immersed in industry visits to Broadway and Hearst Publishing. 2025's programme will have an all-new roster of industry visits, tailored to specific subjects.

**JULY 2025** 



Milstein Center for Teaching and Learning



"I learned a lot about what is required to apply to university and increase your chances of getting in. I also learned a lot about the legal system of America, law in general, and crucial skills to develop to be successful not only in school and work but also life. I met people who have a lot of influence and recognition in their industries, and I was able to make a lot of friends and memories in New York."

#### - Aaron U, Law Participant, New York



Project-based session, Career Insights

THE IMMERSE NEW YORK EXPERIENCE DDDDD





AGES 13-15 & 16-18





Ilbey, International Relations participant

#### One of the world's oldest and most prestigious university cities

The Radcliffe Camera, Oxford



Our Academic Insights programme runs for two weeks, with participants spread across five campuses at the University of Oxford. Extracurricular activities are updated every year, with 2024 participants getting their feet wet with river punting, enjoying day trips to London, and taking tours of Oxford city.

JULY/AUGUST 2025

**VIEW MORE** 

Artificial Intelligence | Business Management | Creative Writing | Economics | Engineering | Film Studies History | International Relations | Law | Mathematics | Medicine | Nanotechnology | Physics | Psychology



Divinty School Hall in the Bodleian Library



"Living as a university student was an exhilarating blend of independence and exploration! I was impatient and excited to live in the university's actual dormitories and eat in the official dining halls. This was a time of self-discovery that laid the foundation for my future endeavours. The opportunity to collaborate with diverse peers in fun team-building activities enriched my perspective and enhanced my interpersonal skills, leaving me better prepared for future personal challenges."

#### - Hayden K, Business Management participant, Oxford

THE IMMERSE OXFORD EXPERIENCE DDDDD





# San Francisco

### Birthplace of the technology boom

Golden Gate Bridge, San Francisco



Hosted at an esteemed university in the heart of San Francisco, our two-week Career Insights programme features industry visits to the world's top companies. 2024 saw immersions at Google, Apple, the Intel Museum, and Uber HQ. 2025 promises to be just as inspiring.

JULY/AUGUST 2025

"Living as a university student at UC Berkeley motivated me to work hard and excel in my university application. I loved the vibrant campus life, the stimulating academic environment, and the beautiful campus. I had the opportunity to meet amazing people who made my experience feel like home."

Interactive classroom session



VIEW MORE



#### - Arnav T, Entrepreneurship participant, San Francisco





Bicycle tour of the Google offices

THE IMMERSE SAN FRANCISCO EXPERIENCE DODDD





City skyline at night, Marina Bay Sands

# Singapore

# Where East and West converge to shape new worldviews

Our two-week Academic Insights programme, hosted on a leading university campus in Singapore, gives participants unparalleled access to world-class tuition, all while being immersed in the modern culture of one of the cleanest cities on the planet.

#### JUNE/JULY 2025



Cloud Forest at Gardens by the Bay

"I chose to attend the Immerse Summer programme because of their good reputation and incredible effort in providing a realistic university experience. I wanted to push myself academically, go further into my passions, and experience learning at university level. It was really exciting to have the chance to learn with excellent professors (in my case Mr. Sufri).

Frankly speaking, I loved every minute of every lesson. I loved it when Mr. Sufri asked us about the UAE and our culture. I loved it when we had group activities (they were very entertaining). I loved it when Mr. Sufri shared fun facts about Singapore! Once again, I have loved and cherished every second of my classes."

#### - Salma A, Psychology participant, Singapore

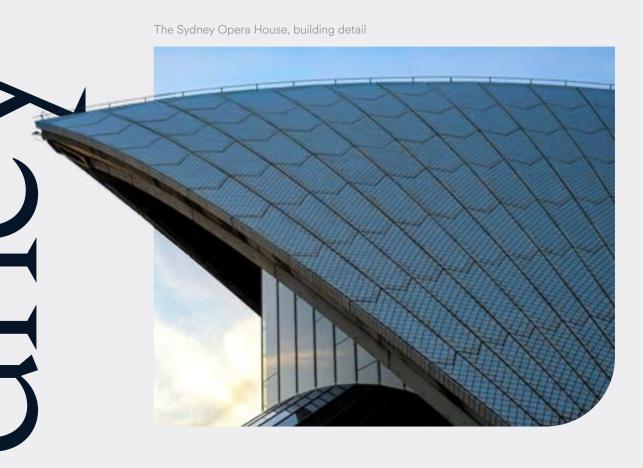
VIEW MORE



Fahad A, Natural Sciences participant







# Fostering global connections in Australia's cultural capital

Based out of St. Paul's College at the University of Sydney, participants in our ten-day Academic Insights programme will enjoy cultural excursions to Taronga Zoo and Luna Park, as well as a surf at the iconic Bondi Beach.

5<sup>TH</sup> - 15<sup>TH</sup> JANUARY 2025

The Ainsworth Interactive Collection of Medical Pathology



"My time in Sydney with Immerse has honestly been one of the best things I have ever done. I learnt so much from all the inspirational tutors who have motivated me to challenge myself academically. This experience has allowed me to develop so many amazing new friendships from all over the world. Each and every moment at Immerse was engaging, fun and insightful.

When I left St. Paul's I felt like I was leaving behind a home and a family. I will forever treasure this extraordinary experience and all the wonderful memories I have made."

- Natalie F, Medicine participant, Sydney

VIEW MORE





The University of Sydney, builling detail

THE IMMERSE SYDNEY EXPERIENCE





**AGES 15-18** 

# TOKYO



### Where the past and the future thrive together

Tokyo is famous for being one of the most inspiring and technologically interesting cities in existence. Participants in our two-week Career Insights programme will be immersed in a completely unique experience, with valuable learning outcomes to help focus their efforts in their chosen careers.

#### JULY/AUGUST 2025



Business Management | Engineering | Film & Animation | Environment & Sustainability



"This course was extremely informative, educational, inspiring and engaging. I learnt to be much more communicative, creative and understanding of others' ideas during the creative process. I learnt to be resilient through the design and the creative process even though it fluctuated a lot. I learnt new techniques, developed some innovative ideas and received constructive and helpful criticism from my tutor, without whom I could've never been able to bring my project from my mind onto paper. Though I still consider it to have flaws, I am still proud of my final result and have no words to express how grateful I am to the course for bringing me through such an incredible experience - it really lives up to it's name, it



really is an immersive educational process. Besides the education, I had tons of fun, made ever-lasting memories and met lots of amazing people along the way. I felt absolute joy throughout the entirety of the two weeks and felt excited at the start of each day about what was ahead of me. Starting from the table tennis tournaments during free time and ending with us going out in the city during break - it all felt like a perfect dream that will forever be imprinted in my mind. I am mesmerized by all of it and I'll be sure to return next year."

- Sandro T, Architecture participant, Cambridge



THE IMMERSE TOKYO EXPERIENCE DDDDD



# OTONTO

CN Tower, communications and observation tower



Participants in our two-week Academic Insights programme can look forward to expert-level tuition, all while being based at the University of Toronto. Extra-curricular activities for 2024 included visits to Niagara Falls, the Royal Ontario Museum, and the CN Tower.

**JULY 2025** 



University of Toronto, St. George Campus, King's College Circle

"My favourite memory of the programme is sitting in a rooftop, 60 stories above Toronto and watching the sun set behind the Toronto skyline. I come from a very small town in rural New Zealand where the most interesting thing to see is the number of sheep that roam the paddocks. Here, I was able to experience a whole new part of the world that had previously been hidden to me, make countless meaningful connections and have conversations with my peers from all over the world. The experience opened my horizons and inspired me to lead a life as a global citizen."

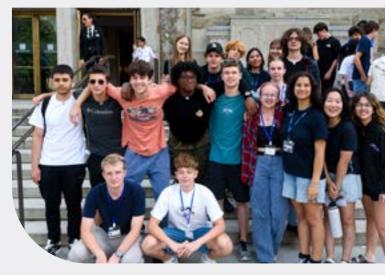
- Chris P, Business Management participant, Toronto

VIEW MORE

Business Management | International Relations | Medicine | Psychology | Software Development & AI



Royal Ontario Museum, Hilary and Galen Weston Wing



THE IMMERSE TORONTO EXPERIENCE DODDD





# Academic Pathways

University-level enrichment programmes led by expert academic tutors. This Pathway is for students looking to build their knowledge, enabling them to succeed in higher academia.

- ACADEMIC INSIGHTS IN PERSON
- ONLINE RESEARCH PROGRAMME ONLINE
- FUTURE FEMALE LEADERS IN PERSON





"I attended the Business Management Academic Insights Programme. We had a class size of 9, and the classes were organised as a blend of collaborative workshops and content explanation, rather than merely having our tutor lecture her classes on her own. This made the academic lessons always interactive and engaging. In each session, we had case study discussions and role-plays as business decision-makers, which made me think outside the box. This increased my confidence as all participants had the same passion and interest – so we were all comfortable and making mistakes was totally okay!"

- Hayden K, Business Management participant, Oxford



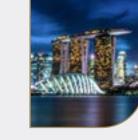
# Academic Insights







SYDNEY





SINGAPORE

TORONTO

BOSTON

CAMBRIDGE

**OXFORD** 

- MAXIMUM OF 10 STUDENTS PER CLASS
- GLOBAL NETWORKING OPPORTUNITIES
- THEORETICAL & PRACTICAL
- PRESTIGIOUS LOCATIONS
- 40 HOURS OF TUITION
- IN PERSON

### UNIVERSITY-LEVEL TUITION

Our award-winning summer programme, Academic Insights, provides high school students from around the world with an unforgettable experience, studying undergraduate-level subjects at top-tier universities including the University of Cambridge, the University of Oxford, The University of Toronto, and the University of Sydney.

All classes are taught by expert academics from world-leading universities, such as Oxford and Cambridge. Each subject follows a specifically designed summer school syllabus that combines theoretical knowledge with practical application. This ensures all students receive a well-rounded and challenging programme that develops them for future success.





"Meeting new people in a new city has encouraged me to empathise with experiences I have not faced and communicate with people unlike myself. I also feel more comforted about the idea of attending a university now that I have first-hand knowledge of what such a life is like. This has given me the extra push to attend the university I have dreamed of for years."

### - Kornelia K, Business Management participant, Cambridge

### Academic Insights

### **PROGRAMMES FOR AGES 13-15**

Our options for ages 13 to 15 are designed to ignite students' interest, and help them better understand which subjects to pursue at a higher level. Students are introduced to challenging content in an easy-to-understand and approachable way.

### **PROGRAMMES FOR AGES 16-18**

Our programmes for 16 to 18-year olds provide a unique insight into what it's like to study a subject at university level. Our tutors have carefully designed rich and interesting curricula to further the existing passion that participants have for their chosen discipline.

- $\cdot$  Architecture
- $\cdot$  Artificial Intelligence
- · Business Management
- · Computer Science
- · Creative Writing
- · Economics
- · Engineering
- $\cdot$  International Relations
- · Law
- $\cdot \ \text{Medicine}$
- · Physics
- · Psychology
- · Veterinary Studies

- · Architecture
- · Artificial Intelligence
- · Biology
- Biotechnology
- · Business Management
- · Chemistry
- · Coding
- Computer Science
- · Computer Science & Artificial Intelligence
- · Creative Writing
- · Criminology
- · Economics
- · Engineering
- · English Literature

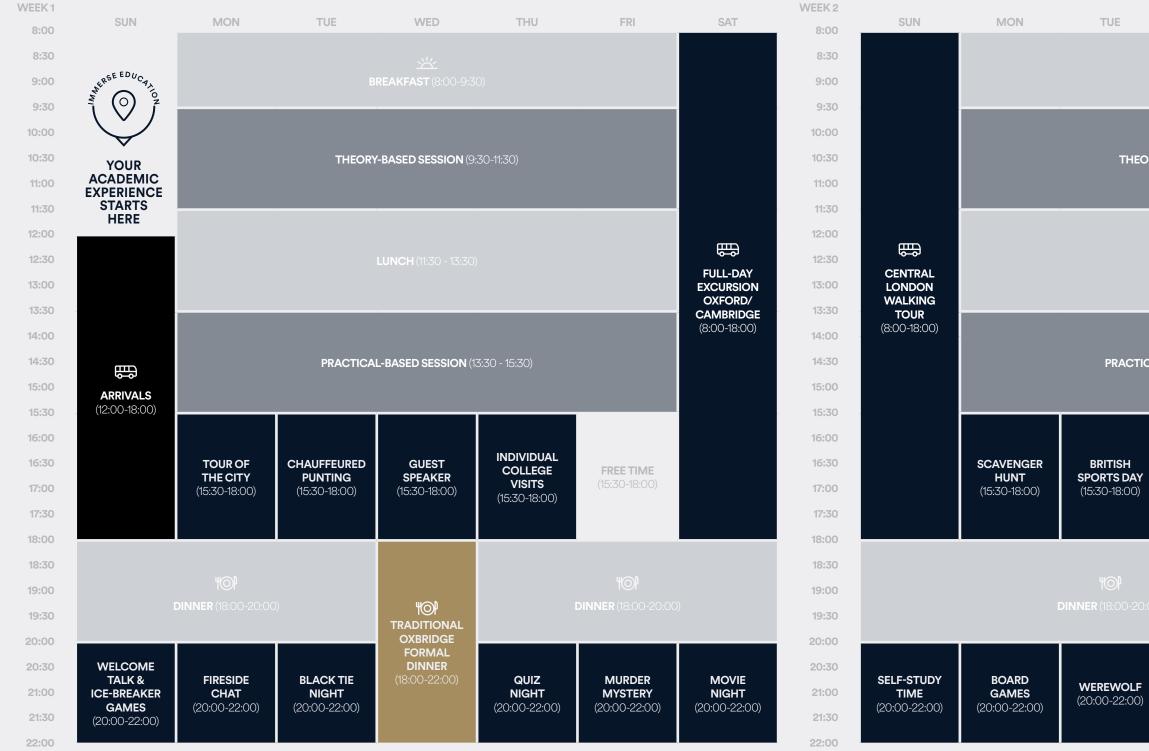
- · Film Studies
- History
- · International Relations
- · Law
- $\cdot \text{ Mathematics}$
- · Medicine
- · Nanotechnology
- · Natural Sciences
- · Philosophy
- · Philosophy, Politics & Economics
- · Physics
- · Psychology
- · Veterinary Studies







### ACADEMIC INSIGHTS - SAMPLE TIMETABLE





	WED	THU	FRI	SAT
B	کٹن REAKFAST (8:00-9:3	0)		
ORY	- <b>BASED SESSION</b> (9:	<b>DEPARTURES</b> (8:00-14:00)		
	LUNCH (11:30 - 13:30)			
CAI	L-BASED SESSION (1	3:30 - 15:30)		ORDEWIC RUAL
	SELF-GUIDED PUNTING (15:30-18:00)	TALENT SHOW PREPARATION (15:30-18:00)	GRADUATION CEREMONY (15:30-18:00)	YOUR ACADEMIC FUTURE STARTS HERE
00	)		HOP GRADUATION DINNER (18:00-20:00)	
	CAKE & CANVAS (20:00-22:00)	<b>TALENT SHOW</b> (20:00-22:00)	(())) FINAL PARTY NIGHT (20:00-22:00)	



### Online Research Programme



ONLINE

- 1 ON 1 AND GROUP TUITION OPTIONS
- 10 OR 15 HOURS OF TUITION
- BESPOKE SESSIONS SCHEDULED WITH YOUR TUTOR THROUGHOUT THE YEAR
- ONLINE
- ACCREDITED OPTION AVAILABLE - EARN UCAS POINTS

### MASTER UNIVERSITY-LEVEL RESEARCH

Our Online Research Programme now has an accredited version, where students can gain valuable UCAS points towards their university applications. The programme is designed for students who want to enhance their research and study skills in preparation for university, while developing deeper knowledge in their chosen field. Participants can select a unique topic from our range of subjects and choose to be taught by an Oxbridge or Ivy League tutor. Students undertake a university-level research project with daily 1:1 or group supervision and academic skills classes. This course is ideal for those wanting to gain experience in university-level projects and understand the demands of an Oxbridge or Ivy League degree. It is the perfect next step for ambitious students who have completed an Extended Essay or EPQ or are interested in tutorial-based study.







### Online Research Programme

### **RESEARCH PROJECT**

A key aspect of the course is the development of an undergraduate-level academic research project, guided by a personal tutor from a prestigious university. Depending on the subject, this project can either take the form of a 1000 - 3000-word essay (varies by programme duration), a practical creation, or an interactive presentation.

### **DEVELOP ACADEMIC SKILLS**

In addition to the academic research project, students will also receive tuition in areas such as personal study, academic writing and independent research. These are transferable skills which are vital for success in higher education, and students relish the opportunity to explore a topic of their interest.

### PERSONALISED LEARNING

Due to the bespoke nature of the Online Research Programme, students receive a personalised teaching timetable and syllabus, ensuring each student experiences a tailored tuition package that caters for their level and academic goals. A wide choice of subjects are available, including but not limited to:

- · Architecture
- · Artificial Intelligence
- · Biology
- · Business Management
- · Chemistry
- · Computer Science
- · Coding
- · Creative Writing
- · Economics
- Encryption & Cybersecurity
- · Engineering

- English Literature
- History
- · International Relations
- Law
- · Mathematics
- · Medicine
- · Nanotechnology
- · Philosophy
- · Physics
- · Psychology







### Female Future Leaders



CAMBRIDGE

- MAXIMUM OF 10 STUDENTS PER CLASS
- 40 HOURS OF TUITION
- MULTIDISCIPLINARY: THEORETICAL & PRACTICAL
- IN PERSON

### **EMPOWER YOUR FUTURE**

The Female Future Leaders summer programme offers a multidisciplinary exploration of leadership for engaged and motivated young women. The programme focusses on a range of skills that can provide success in STEM, business or politics pathways.

Over the course of two weeks, you will explore a broad range of subjects at university level. The programme is designed to support young women to build the confidence and skills of future leaders. Tutors will use elements of politics, business, law and science, through a series of interactive lectures and workshops, to develop each student's leadership skills.







### Female Future Leaders

### **RESEARCH PROJECT**

Only female students may enrol on this programme, with leading female academics providing an insight into leadership from a woman's perspective.

### LEAD KEY SKILLS

Developing effective leadership skills can open many pathways and lead to greater opportunities for success. To aid in this, Female Future Leaders is based on the Immerse LEAD Key Skills.

Centred around the four main areas of Leadership, Emotional Intelligence, Adaptability and Development, the course outcomes aim for personal growth in areas such as:

- · Public Speaking
- $\cdot \ {\sf Motivation}$
- Teamwork
- $\cdot$  Negotiation
- · Critical Thinking
- · Debating

### FFL CONFERENCE

Throughout the course, students will work in groups to prepare for a conference on the final day. Working on a theme relevant to trends in female and global leadership, participants will plan and give a presentation expressing their viewpoints to their peers in an environment that simulates an international conference.

Through this conference project, participants will be able to develop key skills essential for a future in leadership, such as:

- · Public Speaking
- · Communication
- · Analytical Thinking
- · Persuasiveness







# Career Pathways

Immersive industry-focused programmes, led by experts, for students deciding on their career paths and improving job readiness.

• CAREER INSIGHTS - IN PERSON





"I think that the biggest advantage of the programme is the network of connections I managed to build over the duration of my visit. I met a lot of people both from industry visits and in-class activities, but also made loads of friends with which I will for sure be in contact."

### - Natalia M, Medicine participant, London

(n) 45

# Career Insights



LONDON



NEW YORK



SAN FRANCISCO

TOKYO

### **UNIQUE FUTURE CAREER EXPERIENCES**

MAXIMUM OF 10 STUDENTS

- 30 HOURS OF TUITION FROM INDUSTRY EXPERTS
- SUBJECT-BASED INDUSTRY VISITS, **PROVIDING EXPERIENTIAL LEARNING**
- IN PERSON

Interactive projects, industry visits and workshops offer the opportunity to engage with professionals from some of our fastestgrowing industries. Learning from those at the forefront of their field, participants explore career pathways within different industries, and develop the critical skills needed for each industry.





"The Career Insights programme has been great. We've learned about different things in business like cryptocurrency, marketing, marketing strategies and advertising. We completed our own project about brand management which has been really interesting. In our project, we created our own brand and own product

along with an advertising campaign to sell it to consumers.

Throughout the programme, I've noticed myself developing and changing into a more confident individual who has more clarity of his future. It gives you more clarity on how to present projects in front of educators, and it gives you an edge over the rest."

### - Armaan S, Business Management participant, London

## Career Insights

### A WORLD OF OPPORTUNITY

The Career Insights Programmes are based in the iconic city hubs of London, New York, San Francisco and Tokyo, which are internationally renowned as centres for innovation, culture and opportunity. Participants experience living in university accommodation and learning in world-leading universities, with everything the city has to offer on their doorstep.

Each subject follows a specifically designed syllabus that combines theoretical knowledge delivered by industry experts with practical, real-world application achieved through visits to leading companies within each industry. This ensures that all students experience a wellrounded and challenging programme that equips them with the skills and insights necessary for future success.

### **PROGRAMMES FOR AGES 15-18**

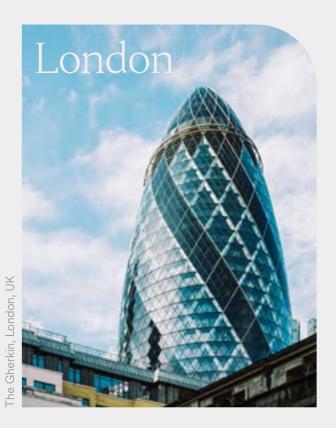
Our industry-focused programmes for ages 15 to 18 offer interactive projects and workshops with professionals, providing practical insights, career coaching, and expert feedback to prepare participants for success in fast-growing industries.

- · Architecture and Design
- · Banking & Finance
- · Business Management
- · Film Studies
- · Engineering
- · Entrepreneurship
- · Fashion & Design
- · Film & Animation
- · Fine & Digital Art
- · Environment & Sustainability
- · Law
- · Marketing & Entertainment
- · Media & Journalism
- · Medicine
- · Software Development & Al
- · Software Development & Gaming

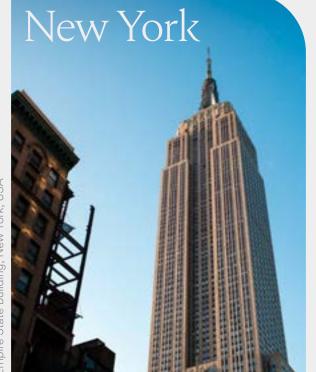


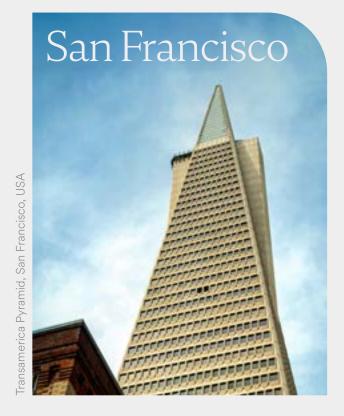






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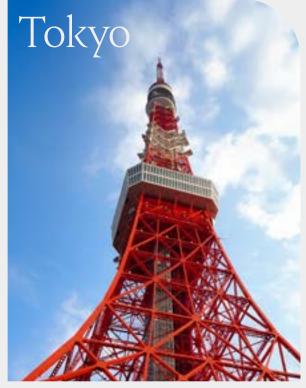




### Industry experiences

Engaging Industry Experiences have been set up for Career Insights participants studying programmes in London, New York, San Francisco and Tokyo. These visits allow participants to gain first-hand experience and learn from experts in their chosen fields.





okyo Tower, Tokyo, Jap



### CAREER PATHWAYS

### 2025 Industry experiences for London

Please note: industry visits are subject to change year-on-year, but the examples below provide an indication of what's on offer.



### **CHOCOLATE FILMS**

Film Studies

Chocolate Films is a full-service production company based in London and Glasgow with over 20 years of experience in producing film content for clients in the healthcare, education, arts, and charity sectors including Tate, Sony, LG, Science Museum, and many more.



### FRAMESTORE Fine & Digital Art

Framestore has established itself as

a leading visual effects company, renowned for its groundbreaking work in film, television, and advertising. Over the years, Framestore has received numerous awards, including Oscars and BAFTAs, for its contributions to iconic projects and blockbuster movies.



### THE GUARDIAN Media & Journalism

The Guardian is a British daily newspaper. During a workshop at their offices, students will discover the style, pace and structure of an opinion article and go on to research, plan, pitch and write a short opinion article inspired by a current news story.



### THE HUNTERIAN MUSEUM

Medicine

Named after the 18th-century surgeon and anatomist John Hunter, the museum traces the history of surgery from ancient times to the latest robot-assisted operations and includes England's largest public display of human anatomy.

VISIT SITE (7)

VISIT SITE (7)

VISIT SITE (7)

VISIT SITE (7)





### **NEW LONDON ARCHITECTURE**

Architecture & Design

New London Architecture is a crosssector membership organisation for architects, politicians and members of the public committed to building a better city. Its 30,000+ members work across all aspects of city governance, planning, design, development, and management, spanning public and private sectors.

VISIT SITE (7)



### CAREER PATHWAYS

### 2025 Industry experiences for New York

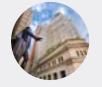
Please note: industry visits are subject to change year-on-year, but the examples below provide an indication of what's on offer.



### **BROADWAY MARKETING**

Marketing & Entertainment

Sit down with a marketing professional in New York's iconic Broadway. Learn what it is that goes on behind the scenes and discover the process and necessary steps from taking a script to putting on a show.



### HOW MONEY WAS MADE

Banking & Finance

While many NYC tours pass by the iconic Wall Street financial district, few delve into the storied history of the district as deeply as this walking tour. You'll visit important attractions such as the New York Stock Exchange and trace the city's financial history.



### PALEY CENTRE FOR MEDIA

Marketing & Entertainment

The Paley Center for Media is a leading cultural institution whose mission is to preserve our media history and explore media's powerful shaping influence. Through inquirybased workshops, educators seek to build analytical thinking and provide insight into the roles television and radio play in our culture.



### RADIO CITY STAGE DOOR TOUR

Media & Journalism

The Radio City Music Hall Tour Experience presents a captivating 60-minute guided tour that traces the journeys of legends like the Rockettes and musical greats. You'll marvel at the Great Stage, The Roxy Suite, and Radio City's iconic architecture.

VISIT SITE (7)

VISIT SITE 🔊

VISIT SITE (7)

VISIT SITE 🗇





### W COMMUNICATIONS

Marketing & Entertainment

Winner of multiple Agency of the Year awards, including PRovoke 2023 SABRE Awards, W was founded in 2009 and has become one of the UK's fastest-growing creative companies. You'll meet with their New York office team and learn what it takes to work in the marketing industry.

### VISIT SITE 🔊



### 2025 Industry experiences for San Francisco

Please note: industry visits are subject to change year-on-year, but the examples below provide an indication of what's on offer.



### in *G*rbit

### **COMPUTER HISTORY MUSEUM**

Software Development & Al

CHM is the leading museum decoding computing's ongoing impact on the world. From the heart of Silicon Valley, their research, exhibits, events, and incomparable collection of computing artefacts create informed digital citizens empowered to make choices that will shape a better future.

### **INORBIT ROBOT SPACE**

Software Development & Al

The InOrbit Robot Space has become a centre of technological innovation nestled in the heart of Silicon Valley. Visitors can explore the industry's latest mobile robots and experience the impact of RobOps, or robot operations.

intel

**INTEL MUSEUM** 

Software Development & Al

The Intel Museum is 10,000 square feet of fun, interactive learning. See what it's like inside an ultra-clean. highly automated silicon chip factory, and connect with technologies that give us new ways to work, learn, play, and communicate.



### **ORACLE PARK**

Entrepreneurship

Since 2000, Oracle Park has been the home of the San Francisco Giants. With its breathtaking views and classic design, it was chosen as the 2008 Sports Facility of the Year by Sports Business Journal and Sports Business Daily.

VISIT SITE (7)

VISIT SITE (7)

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VISIT SITE (7)





### **VOLVO INNOVATION HUB**

Marketing & Entertainment

Volvo's Innovation Lab partners with customers and other stakeholders to identify, explore and validate new ideas and businesses. By actively encouraging innovation and investment for tomorrow, they create digital services, solutions, and new business models.

### VISIT SITE (7)



### CAREER PATHWAYS

### 2025 Industry experiences for Tokyo

Please note: industry visits are subject to change year-on-year, but the examples below provide an indication of what's on offer.



### THE GHIBLI MUSEUM

Film & Animation

The Ghibli Museum is an iconic showcase of the work of the Japanese animation studio, Studio Ghibli. Students will see for themselves the artistry and creativity involved in creating these cult classics.

### NIPPON STEEL



Engineering

Nippon Steel Corporation is Japan's largest steel producer and one of the world's leading steelmakers. Originally established in 1950, it is known for its high-quality steel products and advanced technology.

### **NISSAN YOKOHAMA PLANT**

The Nissan Yokohama Plant,

located near Tokyo, is Nissan Motor

engine development and production.

Opened in 1935, it is Nissan's oldest

factory and a key site for engineering

Corporation's primary facility for

Engineering

innovation.

NISSAN

スペースネコカンパニー

SPACE NEKO STUDIO Film & Animation

Space Neko Company was founded in July 2007 by Aoki Jun in Shibuya, Tokyo. This leading Japanese animation studio has produced iconic anime including Gel & Dino, Pop Team Epic, I'm Tsushima and On Air Dekinai!

Environment & Sustainability

The Tokyo Hydrogen Museum, also known as Tokyo Suiso Museum or Tokyo Suisomiru, is dedicated to showcasing hydrogen energy technology and its potential as a clean, sustainable energy source.

VISIT SITE (7)





### **TOKYO HYDROGEN MUSEUM**



### TOKYO STOCK EXCHANGE

Business Management

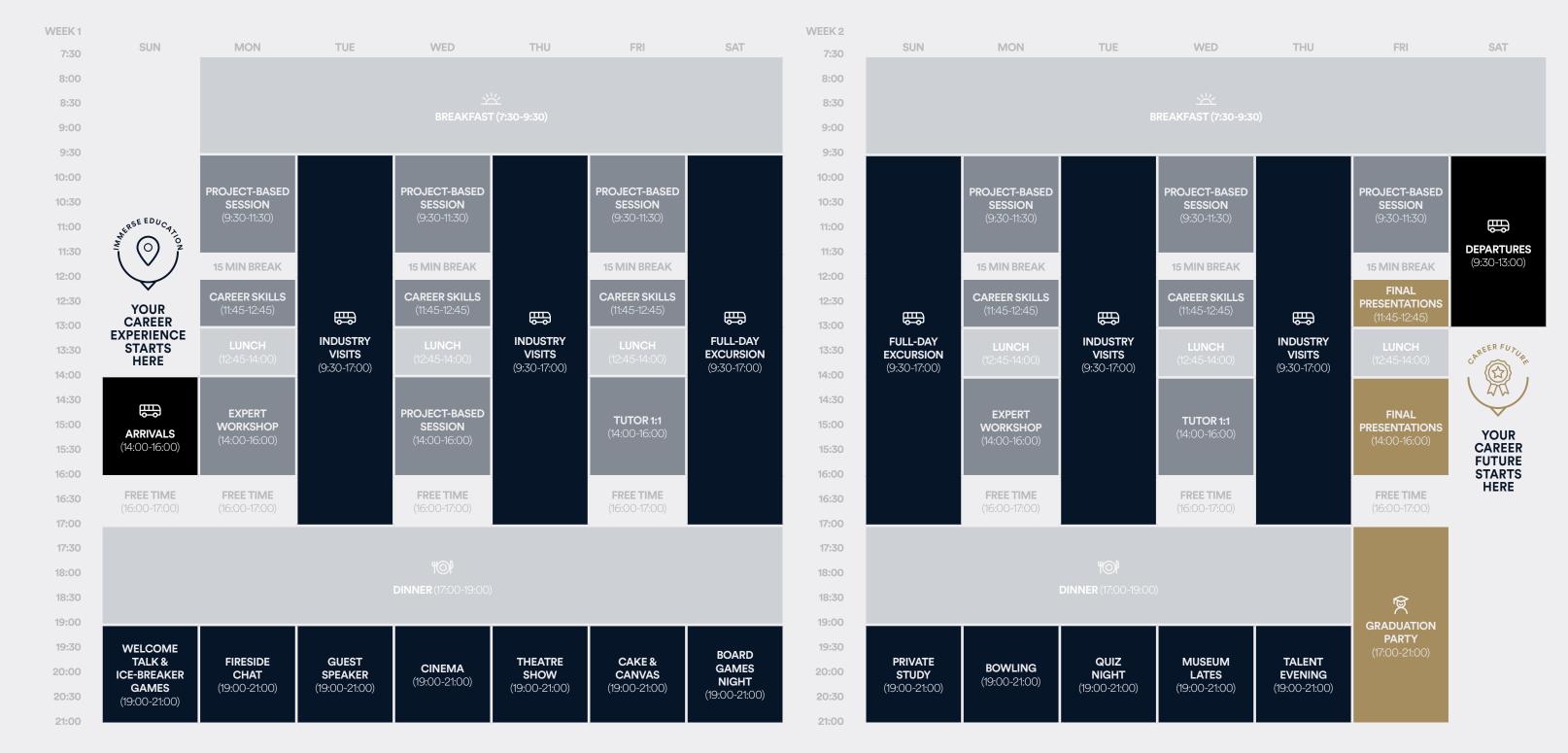
The Tokyo Stock Exchange (TSE) is the world's third-largest stock exchange. Originally formed to modernise Japan's financial system during the Meiji Restoration, the TSE played a key role in Japan's rapid industrialisation and growth.



VISIT SITE (7)



### **CAREER INSIGHTS - SAMPLE TIMETABLE**





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### The journey continues

Enrolling successfully in an Immerse Programme is just the first step on your journey with us. We have a robust preparation process in place to ensure a smooth and complete onboarding.



### 24 HOURS AFTER ENROLMENT

1

You'll receive a confirmation email with your attached Welcome Pack containing critical information including the arrivals and departures process, airport transfer requests, visa information, safeguarding and pastoral care guidelines, an intro to our on-site team, and even a list of what you should pack.



### MONTHLY

In the time between your enrolment and the programme start date, you'll receive an exclusive monthly newsletter, packed with sneak peeks, tutor profiles, location info, and access to on-programme competitions and benefits. (3)

### **4 WEEKS BEFORE YOUR PROGRAMME**

You'll be sent your invitation to join Sana, our dedicated learning portal. Here, you'll be shown how to navigate the learning materials. You'll also get access to your Programme Overview, which contains your timetable, college info, and meal options.

4

### 2 WEEKS BEFORE YOUR PROGRAMME

In the lead up to your programme start date, you'll receive your Syllabus, accessed through Sana, which includes specific details about your lessons, outcomes, and other important information for your upcoming experience.



### **3 DAYS BEFORE YOUR PROGRAMME**

You'll get your final pre-arrival email, which includes emergency contact info, as well as a recap of all the important information shared in previous communications. You're now equipped with everything you'll need for a transformative experience.



Once you've reached your programme and checked in, an email is automatically triggered and sent to parents to confirm you've arrived safe and sound. At this point, your attendance at your special Graduation celebration can be confirmed. This is held at the end of your programme.





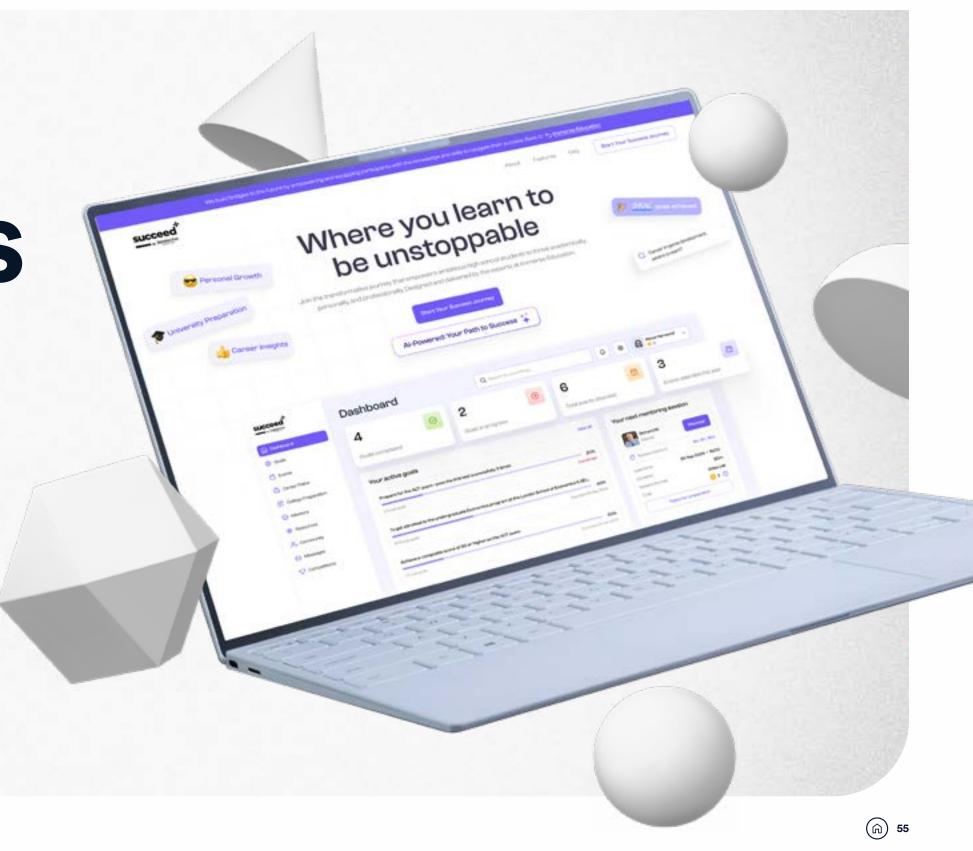
# Succeed for students

Immerse Education's partnership with Succeed allows students to continue their learning journeys beyond the duration of their programme. A range of enriching online learning materials promises to keep them ahead of the curve.

Succeed grants access to virtual events, tools, resources and expert-led workshops that can help students set and achieve ambitious academic and career goals. The platform also allows them to explore new career paths and opportunities that match their interests, as well as guided university preparation.

VISIT SITE 🗇





# Snapshot



ACADEMIC PATHWAYS AND CAREER PATHWAYS OVERVIEW

Queens' College, Cambridge University, UK





SNAPSHOT	ACADEMIC PATHWAYS ACADEMIC INSIGHTS (IN PERSON)		ACADEMIC PATHWAYS (SKILLS-BASED)	
			ONLINE RESEARCH PROGRAMI (ONLINE)	
	13 - 15	16 - 18	13 - 18	
Architecture	✓	✓	~	
Architecture & Design				
Artificial Intelligence	✓	✓	~	
Arts & Humanities			~	
Banking & Finance				
Biology		✓	~	
Biotechnology		✓		
Business Management	✓	✓	✓	
Chemistry		✓	~	
Coding		✓	✓	
Computer Science	✓	✓	~	
Creative Writing	✓	✓	~	
Criminology		✓		
Economics	✓	✓	~	
Encryption & Cybersecurity			~	
Engineering	✓	✓	~	
English Literature		✓	~	
Fashion & Design				
Female Future Leaders		✓		
Film & Animation				
Film Studies		✓		

	CAREER PATHWAYS
MME	<b>CAREER INSIGHTS</b> (IN PERSON)
	15 - 18
	✓
	~
	✓
	✓
	✓
	~
	✓



SNAPSHOT	ACADEMIC PATHWAYS ACADEMIC INSIGHTS (IN PERSON)		ACADEMIC PATHWAYS (SKILLS-BASED)
			ONLINE RESEARCH PROGRAM (ONLINE)
	13 - 15	16 - 18	13 - 18
Fine Art			
Environment & Sustainability			~
History		✓	✓
Innovations in STEM			~
International Relations	✓	✓	~
Law	✓	✓	~
Marketing & Entertainment			
Mathematics		✓	*
Media & Journalism			
Medicine	✓	✓	~
Medicine & Health Sciences			~
Nanotechnology		✓	
Natural Sciences	✓		~
Philosophy		✓	*
Philosophy, Politics & Economics		✓	
Physics	✓	✓	~
Psychology	~	~	~
Software Development & Al			~
Software Development & Game Design			
Veterinary Studies	~	~	

	CAREER PATHWAYS
ИМЕ	<b>CAREER INSIGHTS</b> (IN PERSON)
	15 - 18
	~
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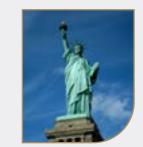
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# Step into your future

















BOSTON

CAMBRIDGE

LONDON

**NEW YORK** 

OXFORD

SAN FRANCISCO

SINGAPORE

**SYDNEY** 

immerse EDUCATION

Enrol today in any of our world-class programmes via our website, and begin your journey towards a higher level of learning.

**ENROL TODAY** 

**BOOK A CALL** 

FAQS

www.immerse.education



TOKYO



TORONTO



ONLINE

